



SUNPRIME  
PLATANIAS BEACH

**ENVIROMENTAL & SOCIAL POLICY**

At SUNPRIME PLATANIAS SUITES & SPA we do support social and sustainable business practices.

Our primary goal is to create a positive impact to the societies in which we operate via our high quality range of products & services, financial growth, environmental protection, community support and employment.

In order to implement those principles we constantly try to:

1. Define sustainable environmental and social objectives and to import and implement a monitoring and feedback control system.
2. Comply with all forms of operational, environmental, human resource, health & safety legislation.
3. Improve our environmental performance and minimize the effects caused by our operation.
4. Create an environmental consciousness among our hotel guests, employees, suppliers and the surrounding community.

### **On-going procedures**

Currently:

#### **Organizing, feedback reports and management**

1. We do have a written environmental policy.
2. Monitor and record water, electrical power, lpg on a monthly basis in order to identify any excess use and waste.

#### **Energy efficiency & sufficiency management**

1. Being committed to reduce the energy consumption of our hotel.
2. Energy saving lighting equipment is being used in the vast majority of the hotel premises.
3. A staff member has been assigned with monitoring and reporting all data used in energy control and suggesting new targets based on the results.

4. In all hotel rooms is installed an energy saving system turning off electrical power (A/C, lights) upon guest departing the room.
5. Towel & linen re-use program is in operation to save water, energy and detergents.
6. Low temperature washing machine programs are used in order to save energy.
7. Solar power is the primary source of energy to heat water in the hotel.

**Water management**

1. Υπάρχουν εγκατεστημένα στα καζανάκια τουαλέτας συσκευές εξοικονόμησης νερού.
2. Hotel staff is constantly being reminded to save water.
3. Sample testing of all water sources (taps, pools, ice machines, etc) in order to monitor water quality.
4. Waste water is removed according to national laws and regulations.

**Waste disposal**

1. Collection of recyclable materials: paper, plastic, glass, metals, organic substances, light bulbs, batteries, etc)
2. Avoid buying single-use-package products and prefer when possible bulk buying.
3. Bottled drinks are offered in returnable bottles.
4. Waste disposal complies with all legislation and local regulations.

**Purchases**

1. Purchase of products with low environmental impact (print).
2. Purchase of local products when possible.

**Hotel guest information**

1. We encourage our guests to buy locally produced goods and services sold in the local market.
2. We inform our hotel guests about the sea turtles caretta caretta that nest in our shore via leaflets, posters and presentation in co operation with Archelon the sea turtle protection scheme.
3. We encourage our hotel guests to go off the beaten track and explore Chania as a destination beyond the hotel limits and the wider touristic area.

### **Community and Social support**

1. There is an on-going continuous support of the local community through the Hellenic Red Cross – Chania Office, local church, charities, homeless establishments, etc.
2. Strongly oppose and discourage any kind of discrimination within or beyond the hotel premises among hotel guests, hotel staff, the local community or any any other groups of people.
3. We provide a stable and pleasant working environment with social insurance on an equal-opportunity-to-all basis. A great number of the hotel staff has been working in our company for many years.
4. We oppose to any kind of illegal or criminal activity within the hotel premises and the local community. In case a situation is identified we notify the local authorities when appropriate and we report it to the local community council in order to avoid similar cases.

### **Action Plan**

Within the five next years we set as a target to:

#### **Energy saving management**

Purchase energy saving equipment when possible.

#### **Water Management**

Set in operation water saving devices to all water taps to save water.

Replace plants and flowers of the gardens with other that do not require great quantities of water.

**Local Market**

Seek for locally produced products sold by local suppliers.

**Community and Social Support**

Support and actively participate to local development and infrastructure improvement plans. APLADAS SA actively participates as a member in the local businesses council of Platania with multiple activities concerning the local community.

**Hotel Guest Information**

We inform our guests on how can they have a positive impact on the environment and to assist all preservation efforts.

Being aware of all the local and regional environmental issues, we strongly believe that business and financial growth can be achieved and connected to environment friendly practices and actions.

PLATANIAS, 2017

**GEORGIOS APLADAS**  
SUNPRIME PLATANIAS